Lincoln Nunnally

Marketing, events and community outreach, with the websites and campaigns to back it up

Vidalia, Georgia area lincoln.nunnally@gmail.com · lincoln-resume.we-succeed.org/marketing

Summary

I have spent my working life getting people to show up, sign up and come back: as a pastor planning and hosting church events, in copier sales where I also ran the company website and advertising, and now building apps and services for niche markets and promoting them myself.

I do the whole job myself. I plan the event, write the post, build the page it points to, and then check the numbers to see what worked. I am at my best face to face with merchants, volunteers and neighbors, and I bring my own tools for the screen side of the work.

Experience

Founder, We Succeed

Vidalia, Georgia · Apps and solutions for niche markets, and the promotion behind them

- Build apps that solve everyday problems for the people who use them, and the websites and landing pages that promote them, each with a clear way to ask or sign up.
- Plan and run email campaigns from start to finish: the audience, the message, the landing page and the request form, then compare versions by replies and requests and keep what works.
- Write social media content for Facebook and Instagram.
- Develop creative ways to build awareness for events and to help people make personal connections.

Associate Pastor & Community Outreach

Millstead Baptist Church

- Planned, promoted and hosted church and community events, from the first announcement to the cleanup.
- Ran the church's social media and announcements so people knew what was happening and felt welcome to come.
- Focused on relational outreach and practical help, connecting people in the community with the church and with each other.

Sales, Marketing & Customer Accounts

Consolidated Copier Services, Inc. / Nunnally Group · Greater Atlanta

- Sold copiers and service agreements directly to businesses.
- Managed the company website and kept it current.
- Managed the company's advertising and marketing.
- Wrote lease agreements, explained terms clearly, and collected balances while keeping the customer relationship.

Work You Can See

We Succeed
Apps and solutions for niche markets. we-succeed.org

Laser Engrave Market
Engraved signs, gifts and promotional items. laser.engrave.market

ChurchConnect
Software and a directory for churches. churchconnect.cloud

Skills

Event Planning & Hosting · Social Media Content · Email Campaigns · Websites & Landing Pages · Local Search & Google Business Profile · Advertising · Direct Sales · Community Outreach